

**Bobcat Backer Society
General Meeting Minutes**

Bow Valley High School Learning Commons & Via Zoom
Thursday, May 5, 2022 @ 7:00 p.m.

In Attendance: Erin Sturgeon (Chair), Judy Heck, Tracy Bruins, Susan Brauss, Jim Reilly (Principal)

Regrets: Tina Pearson, Mia Kruger, Christy Boot

1. Call to Order

The meeting was called to order at 7:22 p.m. by Erin Sturgeon

2. Approval of Agenda

The agenda was approved by Susan Brauss. 2nd by Judy Heck.

3. Approval of Minutes of Previous Meeting: March 3, 2022 - Deferred until next meeting. Tina Pearson to recirculate minutes.

4. Business Arising from the Minutes

a. Holly Berry Update - Erin had reached out to Holly Berry again a week ago and has not had a response from them about cooperating with a fundraising initiative. It will be up to Holly Berry company to contact BBS if they want to collaborate.

b. Susan Brauss mentioned there is a new company in town called Pure Ananda ([Cochrane, Alberta - Pure Ananda CosmeStep tics](#)) that might be another local business we could approach for collaborating on a fundraising initiative.

c. Open House (for Gr 8 Students/Parents attending BVHS in the Fall). Tracy and Tina - Defer.

5. Treasurer Report - Mia Kruger

Defer - Mia Kruger has been waiting on the final amount of profit from the Purdy's sales and then put together a financial summary..

6. Spring Fundraising

a. Update on Purdy's - The final profit from the Purdy's fundraising has not been reported to date.

b. Skip the Depot - Mr. Reilly and Judy Heck have used Skip the Depot using BBS as their charity. Step 1 - Download the Skip the Depot App and register. Step 2 - Enter your address, date, and expected number of bags for your pickup. Place your bags outside, sit back, and relax! A driver will be dispatched, collect the bags, and credit your account within a few days. Step 3 - Select the Bobcat Backers Society to donate the money. **Action:** Mr. Reilly will include the Skip the Depot information in the BCT and say that we are using Skip the Depot to help raise money for a Bow Valley High School (Bobcats) Mascot Costume. Tina Pearson will put the Skip information on the BBS Facebook page.

- a. Canadian Tire Gift Cards - Performing Arts used the \$200 worth of Canadian Tire gift cards BBS gave them to buy batteries for the headsets, etc for the Frozen performance. PA acknowledged our contribution in the Frozen program. **Action:** Performing Arts & BBS may want to keep this relationship with the General Manager of the Cochrane Canadian Tire for future performances.
- b. School Council Money (approx \$1270) - Because this money could not be given to a Society, the School Council voted to use this money for the Maker Space at their last meeting. Mr. Reilly reported that a laser cutter has been ordered.

7. New Business

- a. Fall Planning - There was a lot of discussion about planning for fundraising including:
Erin will reach out to Performing Arts, Sports, Music Society to see if they would be willing to collaborate and work together with BBS for fundraising and attend our meetings. BBS hopes to get the other fundraising groups within the school to work together. It was also suggested that we connect these groups using the students. What can BBS fund that will build the spirit of community within the school and leave a legacy for future students. Goal for 2022-2023 fundraising - it was suggested that a BVHS (Bobcats) Mascot Costume would be a good idea to fundraise for. The Mascot Company in Calgary ([The Mascot Company](#)) made the mascot costume for CHS. Costumes can cost approx \$5-6000. We could get people excited about fundraising for the mascot costume by using visuals like a draft image of the costume, goal posts, thermometer, or growing kitten images to show fundraising progress. We could also get students involved in design as we want to have more involvement with them. Sample:



The Week of Welcome in September was discussed. September 1 and 2, 2022 will welcome all students back before the staggered entry after Labor Day. We discussed inviting Food Trucks to the school after school dismissal on Friday, Sept 2 (1-4 pm), having some basketball games with teachers, students/parents, Mr. Reilly could play his guitar and there could be informative tables set up such as a BBS table with a poster, leaflet, some BBS swag (ie. drawstring packs, reusable produce bags...), info on upcoming fundraisers etc. The Music Society, Sports, PA etc could also have an information booth set up. Susan suggested that we have generic name badges made.

Food Trucks - El Nopal Tacos and More ([\(3\) El Nopal Tacos and More in Cochrane, Alberta | Facebook](#)); Miss Poutine Food Truck ([\(3\) Miss Poutine Food Truck | Facebook](#)); The Farm Girls ([About Farm Girls Food Truck & Catering](#)); YYC Food Trucks ([YYCFoodTrucks Vendors | Calgary Food Truck Bookings and Events — YYCFoodTrucks | Calgary Food Truck Bookings and Events](#)) - Mini Donuts are always a big draw - we could see if one would come out, etc.

Action: Mr. Reilly will talk to MJ Lalond about having BBS (logo) and Chair, Secretary, Treasurer, Member at Large name tags done - no names, just the positions. These could be kept in the School Council/BBS mailbox at school and

used as needed. He will send information to Erin about these. Erin is going to start talking to some food trucks when she goes for her Friday evening food truck treat..

- i. We will also look at Dielemans fundraising early in the Fall, or into the



Wreaths/Poinsettias/Evergreen Gnome?

First Aid Course (Susan Brauss will check with Fireside School about how they went about this), etc.

a. Summer Tasks - Grant applications were discussed as something that could be done over the summer. **Action:** Mr. Reilly will need to update the List of Needs for the school so that BBS has something concrete to apply for funding. Also, email any ideas you have for fundraising to each member of the BBS Executive - this can be a dynamic list with tasks allocated to individuals. **Action:** If planning on a September 2, 2022 event, the group should meet in August to discuss.

b. Mr. Reilly's band DC & The Struggle are still willing to help out with a BBS fundraiser. We discussed March 2023 as possibly a good time for this and one of us will contact Lucky Penny Pizza in Cochrane to see if their venue would be able to and agreeable to be the venue for this.

8. Next Meeting - Annual General Meeting

The BBS AGM will be Thursday, September 8, 2022 at 7 pm.

9. Adjournment

The meeting was adjourned at 8:31 pm by Erin Sturgeon.