

**Bobcat Backer Society**  
**General Meeting Minutes**

Via Zoom

Tuesday, March 9, 2021 @ 7:30 p.m.

In Attendance: Christy Boot (Chair), Judy Heck, Mia Kruger, Susan Brauss, Tina Pearson, Anne Hayter, Janet Cheverie, Jim Reilly (Principal)

Regrets: Tracy Bruins, Hirra Miron, Jaimie Anton, Erin Sturgeon, Clint Frearson, MJ Lafond

1. Call to Order

The meeting was called to order at 7:35 p.m. by Christy Boot.

2. Approval of Agenda

The agenda was approved by Susan Brauss. 2nd by Mia Kruger.

3. Approval of Minutes of Previous Meeting: January 13, 2021- see link

*(<https://bowvalley.rockyview.ab.ca/pdf/bobcat-backers/minutes-jan-2021>)*

The minutes of the January 13, 2021 meeting were approved by Susan Brauss, 2nd by Tina Pearson.

4. Business Arising from the Minutes

a) Grant Update - Susan, Judy

Susan Brauss provided the group with an update on grant applications. BBS applied for a Cochrane Foundation Grant at the end of January. We were seriously considered, but unfortunately were not successful.

Susan and Judy also submitted a grant application to TC Energy for a donation or gift in kind (vehicle) in November. We have not had any further communication other than TC Energy has received our application.

Susan and Judy have been looking into a grant that is offered through LightVu (<https://www.lightvu.com/>) an LED display manufacturer and distributor with an Alberta-based head office, since a sound and video technology upgrade and digital score clock is on the BVHS wish/needs list. The sound system has since been upgraded, but an LED scoreclock/media wall is still on our radar. These can be quite expensive, depending on size (approx \$50-85 K) and the caveat with the LightVu grant is, the equipment must be purchased before the grant is given. The amount of grant also depends on the amount of monies invested in the LED display, but can be around \$3000 for one of the larger investments. We will look into a Community Initiatives Program (CIP) grant - which is a matching grant - once there is more money in our Community Spirit account.

Susan and Judy did approach (via email) the 5 car dealerships in town, on behalf of BBS, asking if they would be agreeable to collaborate and help us out in some way with a vehicle purchase, service/gas discounts packages, etc. There has been no response from any of them to date.

## 5. Reports

### a) Treasurer - Mia Kruger

Summary of monies raised from fundraising initiatives and current account balance.

Funds from most recent fundraising events:

- Dieleman's fundraising (Dec 2020) - \$814.04

Mia Kruger reported that the ATB Community Spirit Account balance as of the end of December was approx: \$ 3,377.22

The Treasurer's formal report & its approval was deferred until the next meeting

## 6. New Business

### a) Fundraising Ideas for end of year - Several fundraising ideas were suggested:

- Zoom Danceathon
- Hat Day
- Toonie Tuesday
- Eggstravaganza - Egg a lawn for Easter with plastic eggs filled with candy
- Cobbs Bakery Doughnation Week (March 22-27, 2021), Judy contacted Cobbs, but the local charities they are supporting have already been selected.
- Two Pharmacy Community Roots Program - Mia will contact Reid Kimmett the Office Manager at Two Pharmacy about this (<https://cochranenow.com/articles/2-pharmacy-monthly-donation-helping-community-during-pandemic>)
- Dieleman's Big Box of Cards - Judy will contact Dielemans about this fundraiser.
- Partnering with a Local Business - such as Incredible Florist to see if they would donate a portion of sales from Mothers Day purchases to BBS, or MacKay's Ice Cream with First Day of Summer Ice Cream sales? Judy will contact both of these businesses to see if they are interested.

b) Social Media Platforms - Tina and Erin have posted the 50/50 raffle the BBS FB page and are setting up an Instagram and Twitter account to increase BBS's exposure.

c) Rafflebox Update - The online cash raffle online has been organized with Rafflebox and AGLC. Ticket sales to date: \$1540.00. Ticket sales end March 15. Draw will be made on St. Patrick's Days March 17. The raffle has been promoted on the BVHS FB page, Cochrane Now, Community Organizations with FB pages, Feeder schools, Urban Casual Cochrane, Town of Cochrane Digital Sign, etc. Everyone was encouraged to

'share' the raffle information to encourage more ticket sales in our final days leading up to the raffle draw. Christy will also provide Mr. Reilly with raffle information to include in the BCT on March 12, 2021. Tina will also post raffle information on the new Instagram & Twitter platforms.

d) Plan for Fall 2021 - Ideas for Fundraisers starting in the Fall were discussed

- Dips/Rubs - Susan will investigate SuperDips.ca in more detail (<https://superdips.ca/?lang=en>) and we will consider this fundraiser in the Fall. The dips are good, gluten & sugar free.
- Rancho Vignola also does fundraising <https://www.ranchovignola.com/fundraising.php>
- UR Fundraising - <https://www.urfundraising.com/products>
- Anything Grows - Wreaths/Pointsettias before Christmas
- Local Causes that Could Benefit from 3 Major Fundraisers - Judy has been in contact with Dan Kroffatt and suggested BBS as a potential beneficiary in response to his interview on Cochrane Now (<https://cochranenow.com/articles/wanted--local-causes-that-could-benefit-from-three-major-fundraisers>). Dan responded that their committee will be selecting the groups to help after the events.

#### 7. Next Meeting:

Tuesday, **May 25 , 2021 @ 7:30 p.m.** via Zoom.

Next Parent Teacher interviews are tentatively scheduled for May 19, 2021.

#### 8. Adjourn

The meeting was adjourned at 8:15 p.m. by Christy Boot.