

**Bobcat Backer Society  
General Meeting Minutes**

Via Zoom

Tuesday, May 25, 2021 @ 7:30 p.m.

In Attendance: Christy Boot (Chair), Judy Heck, Erin Sturgeon, Mia Kruger, Susan Brauss, Jim Reilly (Principal)

Regrets: Tracy Bruins, Clint Frearson, Tina Pearson, MJ Lalond

1. Call to Order

The meeting was called to order at 7:39 p.m. by Christy Boot.

2. Approval of Agenda

The agenda was approved by Susan Brauss. 2nd by Erin Sturgeon.

3. Approval of Minutes of Previous Meeting: March 9, 2021- see link

*(<https://bowvalley.rockyview.ab.ca/pdf/bobcat-backers/minutes-jan-2021>)*

The minutes of the March 9, 2021 meeting were approved by Mia Kruger, 2nd by Susan Brauss.

4. Business Arising from the Minutes

a) Grant Update - Susan, Judy

Susan and Judy reported that they had applied on behalf of BBS for the Cochrane Foundation Grant at the end of January. We were seriously considered, but unfortunately were not successful.

Susan and Judy also started working on a submission for the Town of Cochrane Community Grant which was due May 1, 2021. However, when they looked at the latest criteria which was posted, one of the requirements was proof of insurance and a guarantee to complete the project within 12 months, which we could not comply with. We will wait until next year and reassess our ability to apply for the T of C Community Grant.

Susan and Judy also sent a written request for a donation, or donation-in-kind, etc to PCL Construction and Volker Steven in April, but again, there has been no response from these businesses to date.

Susan and Judy also hoped to apply for a matching Community Initiatives Program (CIP) grant, submission deadline, May 15, 2021, but with the recent change in Rocky View School District transportation of students guidelines, could not complete the grant using the Wheels for Life Skills money held in trust for BBS by RVS District. The change in transportation information was relayed to Mr. Reilly by Larry Paul, Associate Superintendent of Business and Operations recently. Basically, all school vehicles are considered to be a RVS District fleet vehicle, requirements for driving a vehicle falls under the same parameters as a Southland

Transportation bus, which carries significant liability insurance. Even when transporting a student in a personal vehicle, the driver needs to have proof of insurance (in the range of \$5 million dollars). In summary, the school would not then own a vehicle, it would become part of the RVS fleet and because of the prohibitive operating costs, it doesn't make financial sense to pursue the Wheels for Life Schools Students Initiative. In lieu of this, a letter on behalf of BBS has been sent to Benevity (Shell Canada Social Investment) and Totem Charitable Foundation, making them aware of the change to the Wheels program and how they would like us to handle their donation money - return it, redirect it to other items needed by all our students, etc. We have also made the benefactors aware of our desire to fundraise for a LED media/video/score clock wall. **Action:** Once we hear from Benevity and Totem, Mia Kruger will contact MJ Lalond to see how to proceed with the funds. Mia will also contact MJ regarding questions about deadlines, school budget, etc.

## 5. Reports

### a) Treasurer - Mia Kruger

Summary of monies raised from recent fundraising events/initiatives and current account balance.

- St. Patricks Day Online Raffle (March 2021) - Final profit = \$988.00.
- Dielemans Big Deal Box of Cards Fundraiser - All Occasion and Kids Birthday Cards - for the Month of May. To date, 4 boxes of cards have been purchased (\$120) and 8 students registered.

Mia Kruger reported that the ATB Community Spirit Account balance is: \$4,363.22

## 6. New Business

- a) ASCA 2021: Tracy Bruins and Judy Heck attended parts of the Alberta School Council Association annual conference in April on behalf of BVHS and Susan Brauss on behalf of Fireside School. A brief slide show of Fundraising Vendors that participated at the ASCA conference was presented ([Fundraising Info ASCA 2021 - Google Slides](#)) including: Golden Fundraising, Deal Card, ADmazing Savings Ticket Pack. The option to do more with CanadaHelps on the BVHS website ([CanadaHelps — Bow Valley High School \(rockyview.ab.ca\)](#)) was also discussed. These options can be considered with other fundraising ideas in future meetings.
- b) Social Media Platforms: Tina and Erin had posted the 50/50 raffle the BBS FB page and are setting up an Instagram and Twitter account to increase BBS's exposure. Erin will update the BBS FB page to include more features of the Box of Cards fundraiser and will talk to Tina about the Instagram account. **Action:** Erin & Tina will remind Mr. Reilly of updates to our social media platforms so he can include them in the BCT.
- c) Charity Tap: Cochrane Minor Ball had partnered with The Grizzly Paw and The Beer Den in April and received some great financial support. We discussed partnering with other local businesses (since Incredible Florist & MacKay's Ice Cream were not open to

a partnering idea) such as The Whispering Dutchman and Half-Hitch Brewery to see if these businesses would be interested in supporting us by donating part of their proceeds from sales during a month in the Fall - Charity Tap. **Action:** Christy will have her husband contact Whispering Dutchman on behalf of BBS regarding this venture and we will need an executive member to contact Half Hitch (Community Tap program) in the future.

- d) Card Sales Update: See Above. We unanimously decided to extend this fundraiser until the end of June if okay with DFS. **Action:** Dielemans informed us that we could extend the Card fundraiser throughout the month of June. If anyone wants to borrow the sample boxes of cards, flyers/posters to take to an event they feel will garner sales, please let Mrs. Hansford know and feel free to grab these items to help promote sales.
- e) Two Pharmacy Community Roots Program: Mia had spoken briefly to Reid Kimmett (Office Manager of Two Pharmacy) about possibly considering BBS for their Community Roots program. **Action:** Christy volunteered to compile a letter formally asking BBS to be considered as a recipient for Two's Community Roots program for a future month, especially if we agree to help promote shopping at the pharmacy (online & in person) to the staff, students, and school community for that month.
- f) Registered Charity Status: Mia looked into requirements for Registered Charity Status for BBS ([Register a charitable organization | Alberta.ca](https://www.alberta.ca/register-a-charitable-organization.aspx)). In summary, pursuing this would be a huge undertaking and can end up being very expensive. The members decided that BBS would not register for charity status. In the past if a benefactor/donor made a significant donation, they wrote the cheque to RVS District and earmarked it for BBS.
- g) Collaboration with Other Fundraising Groups at School: Collaborating with other groups at school such as Band, Drama, Sports, Leaderships, etc was discussed. **Action:** BBS will invite these other school groups to the next Regular BBS meeting to discuss collaboration of fundraising events/initiatives. Contacts would be Mr. Billington for Band, Mrs. Fossheim for Drama and Teachers/Advisors overseeing Leadership, Sports, etc. in the Fall. We would also like to encourage students to be involved in fundraising initiatives, maybe as part of an AV project, You Tube video, etc.
- h) Plan for Fall 2021 - Ideas for Fundraisers starting in the Fall were discussed (carried over from March 9, 2021 minutes)
  - Dips/Rubs - Susan will investigate SuperDips.ca in more detail (<https://superdips.ca/?lang=en>) and we will consider this fundraiser in the Fall. The dips are good, gluten & sugar free.
  - Rancho Vignola also does fundraising <https://www.ranchovignola.com/fundraising.php>
  - UR Fundraising - <https://www.urfundraising.com/products>
  - Anything Grows - Wreaths/Poinsettias before Christmas. Mia had contact Anything Grows in the Spring, she was asked to contact them again in October regarding a Xmas plant fundraiser. **Action:** Mia will contact Anything Grows in October.

- Local Causes that Could Benefit from 3 Major Fundraisers - Judy has been in contact with Dan Kroffatt and suggested BBS as a potential beneficiary in response to his interview on Cochrane Now (<https://cochrane.org/articles/wanted--local-causes-that-could-benefit-from-three-major-fundraisers>). Dan responded that their committee will be selecting the groups to help after the events.

## 7. Next Meeting

The BBS Annual General Meeting (AGM) **Tuesday, September 28, 2021 @ 7:30 p.m.**  
(TBD - in -person meeting and/or via Zoom.)

## 8. Adjourn

The meeting was adjourned at 8:24 p.m. by Christy Boot.